

* **FUR COATS REPAIRED** *
 * Your Coat Relined and *
 * Remodeled at Economical *
 * Prices. Work Guaranteed *
 * JOE L. LEVINSON *
 * 314 S. Railway St. Med. Hat *

REDCLIFF REVIEW

OUR SLOGAN: An Industrial Metropolis of Industrious People Who Pull Together.

Highest Cash Prices
 For Your
 WEASELS, COYOTES &
 SKUNKS
 JOE L. LEVINSON
 * 314 S. Railway St. Med. Hat *

Volume 27

THE REDCLIFF REVIEW, THURSDAY, MAY 2nd, 1940.

Number 89

Wonderful Redcliff

"Oh, What a Difference, Just
 A Few Years Make"

REDCLIFF—The logical most
 flourishing centre of the West.
 REDCLIFF—Is the most pro
 gressive and substantial indus
 trial centre in Western Canada.
 REDCLIFF—has ten factories
 in operation representing an in
 vestment of \$1,500,000. Ten
 others are under contract to build
 this year.

REDCLIFF—was incorporated
 in a town in November 1912.
 Population in 1912 was 720
 School Enrollment 1912 was 70
 Building permits, \$200,000.00
 REDCLIFF's remarkable pro
 gress in 1913.

Population in 1913—3,320
 School enrollment 1913—290
 Building permits including
 manufacturing plants, houses,
 hotels and residences—\$750,000

REDCLIFF—has 72 miles of gas
 and water mains laid.
 REDCLIFF—Is nature's answer
 to the cry of the West for her
 own manufactured products.

Big Industries in operation with
 capital and employees follow:
 Redcliff Brick & Coal Co. Ltd.
 \$800,000.00 and 300 employees
 Alberta Ornamental Co. Ltd.
 \$200,000.00 and 150 employees

Redcliff Clay Products Co. Ltd.
 \$100,000.00 and 100 employees
 Redcliff Rolling Mill and Bolt
 & Co. Ltd. \$250,000.00 and 100 men
 Redcliff Press Brick Co. Ltd.
 \$100,000.00 and 100 employees

Dominion Glass Co. Ltd.
 \$225,000.00 and 125 employees
 Redcliff Motor Co. Ltd.
 \$15,000.00 and 50 employees

Redcliff Sash and Door Factory
 Ltd.—\$40,000.00 and 75 men.
 Alberta Improvement Co. Ltd.
 \$60,000.00 and 50 men.

Alberta Shoe Manufacturing Co.
 Ltd. \$100,000.00 and 75 men.
 Alberta Glove Co. Ltd. 50 men

Notwithstanding the financial
 depression of 1913, Redcliff grew
 more rapidly and accomplished
 more than any other city of
 the Canadian west has done
 in the past ten years, in the
 same period of time.

Editorial Note
 The above was taken from the
 Calgary Herald under date of
 February 21, 1914.

Will the person who took little
 Sammy's tricycle away by mis
 take kindly return it at once
 and so make a fine little chap
 happy again.

Soldiers Committee Hold Pleasant Card Party Monday

Party Held at Home of Mrs. J.
 Podesta Sr., Many Donations.

A card party was held on Mon
 day evening under the auspices
 of the Soldiers' Committee of the
 Ladies Auxiliary to the Legion,
 at the home of Mrs. J. Podesta Sr.
 There was a very good turn
 out of tables of bridge and 2 of
 whist. The winners for high score
 to bridge were Miss Martha Balmer
 and Mr. B. Cann. In Whist, Mr.
 K. Johnson and Mrs. Fairhurst
 were the winners.

Donations of prizes were
 made by the following Messrs.
 J. W. Campeau, C. T. Hall, A.
 Mackell and Mr. B. Cann also Lewis
 Furniture Store and the Lewis
 Fargan Store of Medicine Hat.

The Committee wishes to
 thank Mrs. Podesta Sr. for the
 use of her home for the party and
 all others who contributed in any
 way to the success of the evening.

St. Ambrose Guild Hold Telephone Bridge

Sixteen Tables Enjoyed Games
 Last Thursday Evening

St. Ambrose Parochial Girls'
 Guild held a very successful
 telephone bridge on Thursday
 evening, when 16 tables of play
 ers took part, each member be
 ing responsible for one or two
 tables.

The winners were: Ladies 1st
 Mrs. G. Huckle; Gent's 1st, Mr. O.
 Mack. Mrs. Podesta Sr. for the
 use of her home for the party and
 all others who contributed in any
 way to the success of the evening.

WELCOME HOME SOLDIER BOYS !!!

About 20 Redcliff Soldier Boys
 are home on ten days leave from
 Calgary where they are in train
 ing with the Calgary Highland
 ers. They have been arriving
 for the past three days.

We notice another change in
 their uniforms. Instead of the
 Gungary, they are now wearing
 a Tau, or, slusher head piece.

But they look "tuxa bonnie" to
 us in any uniform. And here's hop
 ing they will thoroughly enjoy
 the next few days among their
 relatives and friends in Redcliff.

IMPERIAL OIL ANNOUNCES NEW MOTOR OIL

New Refining Methods Give
 Qualities never before Obtainable

A recent survey shows that
 the petroleum industry leads in
 scientific research work and this
 is one reason why the quality of
 motor fuels and oils is contin
 uously being improved. A not
 able improvement in motor oils
 is announced in this issue of this
 paper by Imperial Oil Limited.
 The New Marvels oil which is
 now being sold by Imperial Oil
 agents and dealers in this district
 is said to last longer, give better
 protection of engines and more
 economy of operation because
 its refining has been carried
 further by new scientific meth
 ods developed by long research
 work in the company's big re
 search laboratories.

The new oil is said to be the
 first oil to be made by using the
 four modern refining processes,
 by using all four of these pro
 cesses, instead of a smaller num
 ber, Imperial scientists announce
 they have obtained qualities
 never before possible in a motor
 oil.

Each refining process used re
 moves some of the undesirable
 properties from the crude oil and
 that the oil finally produced is a
 pure lubricant, containing noth
 ing but the qualities necessary
 to provide safe lubrication at all
 temperatures.

One process separates the
 gummy black substances from
 the oil which cause heavy carbon
 deposits in an engine. Another
 process removes undesirable com
 pounds which cause oil to break
 down and form sludge. A third
 process removes the wax so that
 the oil flows freely at all
 temperatures, and the fourth
 process removes the last trace of
 impurities and gives the oil its
 final polish, making the produc
 tion of an oil of highest
 quality.

The new oil was developed for
 use in motorcycles, trucks and
 tractors and is distributed from
 coast to coast by Imperial Oil
 agents and dealers.

Mrs. B. Fairhurst, of Calgary,
 was the guest of Mrs. and Mr.
 A. J. Laamouth over the week
 end. Mrs. Fairhurst was on
 her way to Brandon, where she
 had been called owing to the
 serious illness of her niece, Mrs.
 Campbell, who visited here some
 years ago.

Wedding Bells

JONES—MASKELL

A wedding of much interest
 to Redcliff friends took place
 here on Tuesday, April 30, when
 Miss Florence Mary Maskell
 elder daughter of Mr. Alex. Mas
 kell and the late Mrs. Maskell be
 came the bride of Mr. Albert
 Jones, younger son of Mr. Fred
 Jones and the late Mrs. Jones.

The wedding took place at the
 home of the bride in the presence
 of only immediate relatives and
 close friends.
 Rev. H. V. Ellison officiated.
 The happy couple will reside
 in Redcliff until the groom is
 called for war service for which
 he enlisted some time ago.

The Review joins with their
 many friends in wishing Mr. and
 Mrs. Jones a long and happy
 married life.

Alfred Hargrave is expected to
 arrive home on Monday from
 Edmonton where he has been
 attending University for the past
 year. He and his cousin, Gordon
 Hargrave, are starting on a walk
 ing tour this week, the first lap
 of their journey being from Edmon
 ton to Redcliff. Weather per
 mitting and thumbs holding out
 they expect to arrive here about
 the beginning of the week.

A More Beautiful CANADA

The old saying that a home is
 not a home until it is planted, is
 true today as ever. Every an
 planted home in Canada can be
 made more attractive by the in
 clusion of trees, shrubs, vines,
 flowers and a well-kept lawn.

We are influenced by our sur
 roundings to a greater degree
 than we some times realize. Chil
 dren are particularly sensi
 tive in this regard. Surely a
 home in and around which flow
 ers are grown is a better place to
 bring up children than a home
 where no attention is paid to
 these friends of the plant king
 dom. If children are taught to
 love flowers and become fami
 liar with them, they will be
 filled with love for these things
 and there will be less room in
 their hearts and minds for the
 things that hurt and destroy.

Canada is a land of rare nat
 ural beauty from the Bras d'Or
 Lakes in Cape Breton Island to
 the Mountain Ranges of the Pa
 cific Coast. Nature has endowed
 this country with the most beau
 tiful and the greatest variety of
 natural scenic grandeur to be
 found anywhere in the universe.
 mountains, lakes, streams, forest
 plains, waterfalls, are to be
 found in great abundance. The
 things which are unsightly and
 unlovely are made by man, and
 if it would seem that the
 more we use do it to make these
 scenic places sufficiently
 attractive that they will in some
 measure at least, be in keeping
 with the great natural beauty to
 be found throughout this great
 Dominion.

There are many good reasons
 why every householder, rural or
 urban, should do his or her part
 toward making the home sur
 roundings more attractive. In
 the first place, the money spent
 for nursery stock or other plant
 ing material is a good investment
 and will increase the value of a
 home to a much greater extent
 than the amount spent for plant
 ing material. Further, in the
 full and satisfactory life there
 must be found time for both
 mental and physical relaxation
 and where can one find a more
 satisfactory place to get away
 from war-time stress and strain
 than among the flowers of the
 garden.

Another reason for putting
 forth a special effort in home

Redcliff's Honor List

The Following is a List of the
 Redcliff Young Men who have
 Joined the Colors

Calgary Highlanders—John
 Balmer, Rodwell Bell, Bruce
 Colford, James O. Dutton, Ed.
 Ward Fairhurst, Stanley Gilson,
 Wm. A. Groves Ordinance Dep.
 Arthur Harris, Edward Harris
 Fred V. Houghton, Ordinance
 Dept. Wilfred Hubbert James
 Jackson, George Kitchen, Thos.
 Kwanick, Edward L. Lawson,
 Norris S. Lawson, Johannes Juel
 Madson, Orland Oscar Marty,
 Edward Maskell, Jack A. Mur
 ray, Jack McPaden, Gordon C.
 Newham, John Ross, Oswald
 Swales, Sidney Towle, Mive
 Westwood.
 Lord Strathcona Horse—
 William Balmer.
 Royal Canadian Artillery—
 Frank R. Goodline.
 49th. Edmonton Regiment—
 Albert Johnson.

Mr. C. T. Hall has taken the
 drive of the Review and has
 planted his tree. Now, who'll
 be the next?

George Ballantyne is expected
 to arrive home on Saturday from
 Edmonton where he has been
 attending University. He will
 leave on Monday for Arrowwood
 where he has secured a position
 with the Canada Land and Irrig
 ation Co.

Identification work just now is
 to make Canada more attractive
 to the tourist. The tourist trade
 from the United States is very
 important to Canada at the pre
 sent time and anything that can
 be done to help increase it will
 be a benefit to the Dominion as a
 whole.

We frequently meet with the
 objection that gardens and flow
 ers cost too much or that they
 take too much time. The truth
 is that it is not so much a matter
 of time or money as it is of de
 sire and disposition. If we are
 disposed to have gardens and
 flowers and attractive home sur
 roundings, we will have them in
 the matter how busy we may be.
 Our nearest Experimental Farm
 at Agricultural School would
 gladly give you information re
 garding suitable varieties of
 planting material for the district
 in which you live. If you help
 to make your home town or com
 munity more beautiful you have
 helped to make a more beautiful
 Canada.

**LOW
 30-DAY
 VACATION FARES**
 to the
PACIFIC COAST
 AND
 Canadian Rockies

EVERY FRIDAY,
 SATURDAY & SUNDAY,
 MAY 31 TO SEPT. 29.
 Liberal advance privileges
 allowed.

Sample Return Fares:
 REDCLIFF TO VANCOUVER
 Coach Tourist Standard
 \$22.35, \$26.40, \$30.40
 Plus berth charge.
 Proportionately low fares to and
 from other stations.

OTHER HOLIDAY SUGGESTIONS:
 See Alaska and the Yukon—5 day
 "Pioneer" Cruises—Vancouver
 to Skagway and return.
 Canada's Summer Cruises along
 West Coast of Vancouver Island.
 Or, if time suits, take the popular
 Lake and Trail route.

Apply local Ticket Agent
Canadian Pacific
 WORLD'S GREATEST TRAVEL SYSTEM

**A STORE WIDE
 SPRING CLEARANCE SALE
 AT FLEMING'S!!!**
 STARTS THURSDAY-MAY 2
 DOORS OPEN AT 9:00 A.M.

COATS & SUITS **DRESSES**

All our beautiful Spring Coats and
 Tailored Suits are offered to you
 at a Special Discount of

20 %

LINGERIES
 Wonderful Bargains in Lingerie—Come in and see for
 Yourself! Now is the Time to Buy FOR YOUR
 SUMMER WARDROBE

FLEMING'S PHONE 3720

Opposite
 Westwood's

ST. AMBROSE PARISH HALL
 Friday, May 3rd.
 4:30 p.m. 7:00 p.m. & 9:00 p.m.

"It's Love Again"

Starring
JESSIE MATHEWS

A Riot of Laughter - Dance & Song

**GENERAL ELECTRIC
 HOTPOINT APPLIANCES**

**WASHERS
 REFRIGERATORS
 IRONS
 CLOCKS
 WIRING SUPPLIES
 RADIOS**

F. J. McCOMB
ELECTRIC & RADIO SERVICE
LICENSED ELECTRICIANS
 PHONE 2075 - 2081

"It DOES taste good in a pipe!"

HANDY BAC! BAC! BAC! - 15¢
HAB. LOK. TOP! 10¢ - 40¢
who packed in Pocket Tins

BAC
GROWN IN SUNNY SOUTHERN ONTARIO

A Fading Dream

Whether or not the problem of the effective and profitable disposition of surplus agricultural farm products in Western Canada will be temporarily solved as a result of war requirements for the duration of the war, the probable level of agricultural practice after the war remains obscure and probably will continue to be doubtful until stern necessity dictates some important changes in policies and methods.

The foregoing comment is inspired by the fact that at least one of the possible solutions which appeared to hold out glittering prospects a few months ago has been more recently shattered when viewed in the light of cold reason applied to undisciplined, but nevertheless, true facts. Reference is made to the theory that probably in the not far distant future the yield of thousands of these broad western acres might be fed, after processing, to industrial purposes, thus bringing about the life—a sort of wedding of agriculture and industry, as it were.

A Glimmering Prospect

Only as recently as last summer, this prospect was held out as "the way out" for Canadian agriculture by D. C. McKenna, writing in "Social Welfare", a publication, issued by the Christian Social Council of Canada, on the work of the National Chemurgic committee, a body set up to make a survey of research work being done by governmental bodies, universities and industrial plants in the interests of co-ordination of this very important and potentially valuable work and with a view to making the results of research work of practical value to agriculture and industry.

Speaking of the aspirations of the National Chemurgic committee, Mr. McKenna stated that: "We feel that if we could divert four to five million acres of land now devoted to wheat production to other forms of agricultural production more suitable for industrial utilization, we will have largely solved our wheat surplus problem."

It may be, he continued, that we can grow more flax, sunflowers, soy beans and similar crops from which we can extract vegetable oils and fibrous material that can be used in many branches of industry.

The possibility of the utilization of our surplus milk in the production of milk cases is being considered. Blended wall board may be made from wheat straw and legumin crops. The possibility of marketing more of our surplus fruit production in the form of fruit juices is to be studied. More and more of our surplus potatoes may be utilized in making of starch, etc. Flax, hemp, sunflowers and soy beans may become a profitable source of vegetable oils, and additional investigation may prove that alcohol can profitably be extracted from barley and low grade wheat and used for blending with fuel oils."

These and other prospective conversions of the product of the field into the output of the factory were held out with considerable enthusiasm as a potential solution of some of the ills of agriculture in the terms: "And so the vista of the future opens up."

Because these things may be, and undoubtedly are, physically possible, by no means follows that they are economically feasible. Indeed, these possibilities and other prospects were canvassed at a very recent conference of agricultural technologists, research men and industrial authorities in Winnipeg when they were forced to the conclusion that, at present or any rate, none of them holds any immediate prospect of realization as a practical project, except perhaps, at the conversion of flaxseed into oil to be used in the manufacture of paint, at a price similar as the prairie prices may be concerned.

Feeding is Costly

Such a conclusion is quite understandable when it is pointed out that the utilization of agricultural products for industrial purposes on considerable scale involves the removal, transport and processing of bulk commodities and, in the next at any rate, their transfer over considerable distances before they can be made available as saleable manufactured goods. This inevitably entails considerable expense, even if cheap labor were available and when added to this, the fact that such commodities are likely to compete with similar products produced elsewhere at much lower cost, the economic feasibility of such projects fade away.

Such a conclusion, however, should not act as an impediment to the continuance of the work being done by the National Chemurgic committee. On the contrary, it should serve as a stimulus to that body and other organizations interested in the development of agriculture and industry and the solution of their joint and several problems to further efforts to find a way to make the valuable results of research work in the laboratory economically applicable. Because this cannot be done immediately does not mean that the work should cease.

Unremitting attention to the task in hand with an eye to a practical objective will undoubtedly sooner or later result in the evolution of cheaper manufacturing processes and the time may come when the handicaps which now appear insuperable will be overcome. In the meantime, however, farmers in the west will have to look to other measures to solve their post war problems if and when they come.

More than 400 species of plants are "meat eaters", consuming insects.

A Grand Sweetener for the Morning Cereal
Bee Hive Syrup

Joins The Navy

Hollywood Film Director Happy To Be In Canadian Sea Force
Ready to go sea with the Royal Canadian Navy, Lieut. John Farrow, Hollywood director and husband of screen actress Maureen O'Sullivan, arrived at Halifax, "proud and happy to be in the Canadian Navy."

"I have nothing but admiration for the work the navy is doing and has done since the war started," said Lieut. Farrow, who gave up his motion picture career to enter the service. "Now I have seen none of it at first hand I can't call it anything but marvellous."

The British-born director said his wife might visit Halifax if he is stationed there long.

Will Use Canals

British's 2,245 miles of canals are expected to have more traffic this year than ever before. The Government plans to encourage the use of the canals for transporting goods long distances, thus helping to conserve gasoline supplies.

Over half a million pounds of camphor are used in a year in motion picture film.

The Banff-Jasper Highway

Provides A New Channel For Tourist Travel In Mountain Fastness

The official opening of the Banff-Jasper Highway, scheduled for December 15, July 1, 1940, makes particularly timely a new booklet issued by the National Parks Bureau of the Department of Mines and Technical Surveys. Bearing the title "The Banff-Jasper Highway", the booklet is profusely illustrated and describes in text and pictures the new mountain highway which will unite two of Canada's greatest national parks and open up a multitude of scenic spots formerly impenetrable except by saddle horse and pack-trail.

The Banff-Jasper Highway provides a new channel for tourist travel, not only for Canadians, but for the people of the United States, and all others who come to share it. From the luxury of the modern motor car it reveals breath-taking majesty in unbroken but ever-changing panorama. The highway not only commands much of the most rugged scenery in the world, but because its entire length lies in national parks, which are wild life sanctuaries, the opportunity to see the native fauna of the district, from the sure-footed mountain goat to the strictly unsocial grizzly bear, is greater than perhaps in any similar area elsewhere. The altitude is high enough to provide the brilliant alpine exhibition associated with the mountains, and yet not so high as to present a problem to those of normal health and physique. Everywhere the wilderness, unchanged and unspoiled, yet nowhere is the visitor far from the comforts and resources of modern civilization.

Mountain highways have always been a source of fascination for mankind. The sense of penetrating the unknown and of overcoming obstacles which for ages have been barriers to human progress arouses in many hitherto unrelaxed emotions. The Banff-Jasper Highway is no exception, and its appeal to the traveller, the nature student, and the lover of the out-of-doors is universal. It then is a truly worthy project, but peoples and nations.

The Island Of Sylt

German Air Base Has Been Gradually Stripping Far Centuries

One of the greatest air raids of all time the island of Sylt had pretty well escaped the notice of history until the present war. Moreover, the island has special advantages for Germany, first as a bathing resort and then as an air base. It might very well have disappeared completely beneath the North Sea without ever breaking into world news.

For the island neighbor of the North Sea has been shrinking ever since the annals of Europe have been recorded. The North Frisian group of islands, of which Sylt is the largest, had an area of more than 1,000 square miles in 1250 A.D., compared with about 100 square miles at the present time. The island of Sylt, 35 square miles, and the steady shift of its sand-dunes to the west continue to deliver its east coast to the sea.

Only once before has Sylt figured in world history. During last year's Danish war it underwent severe punishment, being twice occupied by the Prussians in 1864.

If, as seems probable after the recent successful raids, the Germans are forced to abandon the Sylt base, the island may well be left again to the North Sea's steady encroachment.

The Latest Recruits

War is doing strange things in the livestock world. The latest recruits for war work are goats, who are being trained to lead horses in their stables in case of fire. Some hundreds of goats are now stationed in stables around London, Eng., and it has been proven that horses do not react to be intimidated to get them out of a burning stable.

Delivery Is Slow

What with censorship and everything, Swiss people near the German-Swiss border complain it takes 22 days sometimes for the delivery of a letter from a Swiss town to a German point 15 miles away.

A fox's tail is important in cold weather—it blankets the nose and the island may well be left again to the North Sea's steady encroachment.

NERVOUS RESTLESS WOMEN

Vegetable Compound helps to restore normal function. Made especially for women. Try it!

Had Their Instructions

Crew Of German Liner Columbus Tells Story Of Scuttling

Crew members of the scuttled German liner Columbus in a story published in the San Francisco Chronicle told of flooding the ship with benzine to the extent that a premature spark "would have killed us all."

The story, told by men now at Angel Island immigration station, San Francisco, explained why two of the Columbus' crew of 380 men died. They were torchmen who "did not make it" to the lifeboats when the order came to fire the benzine.

The crew had been instructed what to do should the scuttling alarm be given. The alarm came Dec. 19 when a British destroyer ordered the Columbus to stop. The paper quoted one crew member:

"All of us ran to our posts and began pouring thousands of gallons of benzine over every inch of the top five decks. Before we had finished we were wading in benzine."

"One spark would have killed us all, but we prayed there would be no spark. Within 10 minutes the ship was smoking in benzine. We were the last few gallons over the floor of the main dining saloon and then got into lifeboats, which had been swinging in readiness from their davits for two days."

"The captain, torchmen lit the lower decks. Two of them did not make it back to the lifeboats. The captain made sure the ship was burning. The last of the burning main deck and then lowered himself to his motor boat."

"In five minutes the ship was ashore from end to end."

Almost 150 of the 312 crew members have been returned to Germany by way of Japan. They were men unfit for military service.

The Wise Old Owl

Can Be Depended On As An Excellent Weather Prophet

Britons, forced to do without published weather forecasts due to wartime restrictions, found consolation in a letter to the Times received from Lieut-Col. A. Vickers of Abbeville, Telling, Essex. He said such information could be obtained from owls."

"I have tested the honor of these excellent weather prophets for some years," he wrote, "and the conclusions are arrived at as follows: If it is a fine day, the owl will call three times at night rain will come within 24 hours. If the owl calls even once during the night it will be fine for the next 24 hours."

Find Canadians Friendly

Wife Of Australian High Commissioner Already Reeds At Home

Lady Glasgow, wife of the first Australian high commissioner to Canada, said "There is such a wonderful friendliness and hospitality about Canadian people that I feel at home already." She arrived at Ottawa with her husband, Sir William Glasgow. She expressed interest in the prairie life scheme originated by Lady Tweedsmuir and told of a project in Australia for the use of Bush Book Club, which supplies booklets to farmers and settlers.

Party Ends for Mr. Caffeine-Nerves

Mr. Who's the pretty wallflower looking so glum? Has she just lost her best friend?



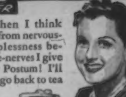
MR. CAFFEINE-NERVES: Hush! You'd feel bad if you hadn't been able to sleep for a week!

ME: I think I know her trouble—it's caffeine-nerves. She's always drinking tea and coffee. I'm going over right now and put her wise to Potum! It's delicious—and caffeine-free.

MR. CAFFEINE-NERVES: Stay where you are, Bunsybody! She can look after herself!

30 DAYS LATER

WALLFLOWER: When I think how I suffered from nervousness and sleeplessness because of caffeine-nerve I give a big shout for Potum! I'll certainly never go back to tea and coffee!



Many people can safely drink tea and coffee. Many others—ad if children—should never drink them. If you are one of these, try Potum's 30-day test. Buy Potum and drink it instead of tea and coffee for one month. Then, if you do not feel better, return the container to General Foods, Limited, Cobourg, Ontario, and will gladly refund full purchase price, plus postage. Potum is delicious, economical, easy to prepare, and contains no caffeine.

POTUM

Instant POTUM A NATURAL RESTURANT "There's a Reason"

A Punishable Offence Contains A Surprise

Smuggling Any Article In Or Out Of Internment Camp

It has been made a punishable offence under the War Regulations Act to smuggle letters, newspapers, clippings and other articles in or out of internment camps in Canada, according to an order issued recently by Hon. Ernest Lapointe, acting secretary of state. This became necessary after various attempts were made to evade camp censorship. Contravention of this order will be punished on summary conviction by a fine not exceeding \$500 or 12 months' imprisonment.

Recent automobile tests indicate that at 65 miles an hour the costs of oil are four and one-half times the cost at 35 miles.

Alligator eyes shine pink, bears' silver, toadskin green, and so on, says a scientist who studied light reflected from animal eyes at night.

Know His Movies

The Vicar recalled some amusing experiences during the last war. One of them concerned the annual flag of a branch of the British Legion of which he used to be the padre.

Once, he said, on being challenged by a sentry, he answered, "Chaplain." The sentry replied, "Pam, Charlie."

LOOKING FOR SCHOOL

... FINALLY, WRAP THE CAKE IN PARA-SANI TO KEEP IT MOIST



Baked goods retain their mellow moist texture longer when wrapped in Para-Sani Heavy Waxed Paper. Made by Appleford Paper Products Limited.



PARA-SANI
Heavy Waxed Paper

APPLEFORD PAPER PRODUCTS LTD.
WINNIPEG • REGINA • SASKATOON • CALGARY • EDMONTON

Rivers flow from the seacoast toward the interior in Australia.

BRONCHITIS REMEDY
For Distressing Coughs
It Relieves
A Large Bottle 50c

FUMO-RUB
The Vaporizing Chest Rub
Its Efficient **39c**

BOYLAN'S
Medicine Hat, Drug Store

MONARCH
Medicine Hat
THURS.-FRI. SAT.

MAY, 6, 7, 8.
A Blaze of Beauty
Romance... Spectacle...
Action!

"BALALAIKA"

STARRING
Nelson Eddy, Ilona Massey,
Charlie Ruggles, Frank Morgan
Lionel Atwill.

THUR., FRIDAY, SAT.
MAY, 9, 10, 11.
Robert Cummings, Nan Grey,
Gloria Jean.

"THE UNDER-PUP"
There's One In Every Family!
with

Beulah Bondi, Virginia Weld-
ler, Margaret Lindsay,
C. Aubrey Smith.

SMART NEW
'Gone with the Wind'
Wash. Frocks And
Housecoats

Beautiful selection of gay colors
to choose from. Sizes 12 to 20
and 14 to 16 respectively.
Dresses Special at \$1.95
House Coat, Special at
\$2.25

Lewis' Bargain Store
Medicine Hat

Lang Bros., Ltd

INSURANCE
Fire, Accident,
Life, Sickness
651 2nd St. Medicine Hat
Telephone 3554

L. LEWIS M.D.
L. M.C.C.

Physician And Surgeon
Redloff Office in
Lockwood Block Phone 202
Office Hours 4 to 6 p.m. daily

KENTLEY JOHNSON
For Accident, Fire and
Sickness Insurance

Trust & Fidelity Bonds
7th Street, Redloff

Gordon Memorial L.A. will
hold a Sale of Work and Home
Clothing in the Church basement
on Wednesday, May 8th. After
noon tea will be served.

Look Your Loveliest
It's Spring... a New Season,
when everything looks new
and different.

Beauty Begins
at the
Ritchie Beauty Parlor
with a
Thermic Permanent
Wave

Let us suggest a new hair sty-
ling for you to fit in with the
new styles and seasons.
Competent operators. Latest
equipment.

STUDENT SPECIAL
Guaranteed Oil Permanent
Wave. Special
\$2.50

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NOW

Now is the Time to Plan
Build, Remodel and
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We are equipped to give you
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House Plans to meet needs.

The Gas City
Planning Mill

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Special
Bargain
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CALGARY

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FROM REDLOFF

\$4.25
GOOD GOING

APRIL 26-27-28
RETURN UNTIL

APRIL 30

Good to Quebec only. No baggage
checked. For additional information
Canadian Pacific Ticket Agent

Canadian Pacific

Interesting
Local Items

Ptes. Albert Johnson and Red
Bell spent a few days here last
week with their parents.

Bruce Sharsby will be confin-
ed to bed for a month, a result
of a severe attack of flu, friends
will regret to learn.

Miss Gladys Sween is at pre-
sent a patient in the Medicine
Hat hospital, suffering from the
effects of rheumatic fever.

Friends will be sorry to hear
that Freddie McCleary is again
a patient in the Medicine Hat
hospital with another attack of
pneumonia.

Miss Carol Selhorn arrived
home from Edmonton University
last night after visiting for a
few days with friends at Calgary
and Vegreville.

FOUND—Child's jacket. Re-
trieved by Review Office dog.
Turk. Owner may have same
by calling at this office and prov-
ing property.

GORDON MEMORIAL

SUNDAY, MAY 5th, 1940

10.00 A.M.—Sunday School.
11.15—Morning Service.
No Evening Service.

SILVER'S

PHONE 2143
ANNIVERSARY SALE

ALL OUR LADIES' AND
MEN'S WEAR ON SALE

LADIES COATS
Reg. \$19.75 For \$12.75

SUITS, REGULAR
\$22.50 For \$14.95

DRESS, REGULAR
\$3.00 For \$4.95 \$1.98

COME AND SEE FOR
YOURSELVES

CHOCOLATES

FOR
MOTHER'S DAY

LOVELY BOXES

AND
Fine Assortments to

Choose From

AT
MAC'S

2nd St. Medicine Hat

ASSINIBOIA
COFFEE SHOP

DICK PICKERING, MGR.
MEDICINE HAT'S

NEWEST AND MOST
MODERNLY

EQUIPPED
COFFEE SHOP

Featuring Home
Cooked Foods

Ice Cream, Soft Drinks,
Light Lunches, Hamburgs,
and Etc.

Mrs. W. J. Selhorn is leaving
at the weekend for Edmonton to
spend a few days with her par-
ents, Professor and Mrs. Sheldon.

The small daughter of Mr. and
Mrs. Howard Keats was taken to
Medicine Hat hospital on Mon-
day to undergo an operation for
appendicitis.

... we please to report that
at the time of going to pres-
ent Freddie McCleary is much
improved at the hospital in Medi-
cine Hat where he has been for
the past week.

The R. Ambrose Annual Spring
Sale held in the Parish Hall on
Wednesday of last week was fair-
ly well attended. Mrs. E. Mar-
tin was the lucky winner of the
pillow slips, drawn for at the
Sale.

A serious accident befell Max
Clements on Saturday, when as-
cending the stairs of her home
he tripped and broke her hip. She
is now in the hospital at Medicine
Hat where she will probably be
a patient for the next three
months.

Mr. George Stinson of Ran-
chy, Alberta, has had pub-
lished a song entitled "I'll
Be Love." It's a Fox Trot
Tallad, and is quite catchy. It
will be sung shortly over C.B.C.
Mr. Stinson is the father of Mr.
McClintock and Mr. Jack Stim-
son of Redloff.

Mrs. Carlson, who has been
visiting during the past winter
with her daughters in Michigan,
arrived in town on Friday and
spent the day with her daughter,
Mrs. Parkkarri, before returning
to her home in Alderson. She
was accompanied by another
Miss Florence Carlson, who has
been visiting here for a week
with Mrs. Parkkarri.

Personal Appearance

You are going to make a "Personal Appear-
ance"
Somewhere to-night, make your clothes
work for you by wearing one of our
NEW TOPCOATS.

At \$16.50 \$19.50 \$25.00 \$30.00

SUITS WITH TWO PAIRS OF PANTS
At \$20.00 \$25.00 \$30.00 \$35.00

A. C. HAWTHORNE & Son Ltd.

234 South Railway Street. Medicine Hat, Alta.

WHERE SOCIETY BRAND CLOTHES ARE SOLD

WOMENS SHOES

Values that we are proud of in Kid, Patent and Calf leathers
Staple Pumps, Tie and Gores on the new Dutch last
Sizes 3-12 to 8. Priced at **\$2.95**

AFTERNOON FROCKS

Very attractive styles in all over patterns. Fine quality
rayons. Featuring short sleeves, tailored or full skirts.
Sizes 14 to 46. Priced at **\$2.75**

MEN'S NEW SHIRTS

The newest in shirts are these In & Outers, in the
guaranteed Forsyth quality. Plain shades of green or
sand. Sizes small medium & large. Priced at **\$2.50**

BREAKFAST CLOTHS

Grand value. Colors Red, Gold, Green and Blue. At
this price you can have one of each color. Rayon and
Cotton table cloths, in colorful plaid designs. They
wash beautifully. Size 52 x 52. Priced at **.45c**

The LePage Store

Third St., Medicine Hat

**HIGHER SPEEDS, TEMPERATURES,
PRESSURES!**



**SO SCIENCE MADE THIS
BETTER OIL**

In the more powerful engines in today's cars,
trucks and tractors, oil has to be tough to
stand the punishment. The New Marvelube,
developed in Imperial Oil research labora-
tories, is specially engineered for these faster,
hotter-running engines of today.

Marvelube has long been a leader among
motor oils. The New Marvelube retains all
the original high qualities—now it also
goes through new refining processes which
make it even tougher, cleaner and more heat-
resistant than before.

So the New Marvelube lasts longer. Your oil
bills are lower.

It keeps any engine cleaner, livelier. You get
more power from the fuel you use. Upkeep
costs are reduced to a minimum.

Take advantage of the new savings this better
oil brings. See your Imperial Oil agent about
the New Marvelube.

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6 Pc. Suite: Beautifully Modern, finished in attractive
Walnut Veneer. Vandy with upholstered bench,
Chiffonier and Bed with comfortable innerspring
mattress on High Rider Non Sag Cable Spring

6 Pc. Bedroom Suite: Complete with spring and
mattresses. **\$85.00**

Wall Paper: at a really reduced price
Kitchen and Bathroom Curtains .59c

With fringe and ruffles at top 2 1-4 yards long all colors
Unbordered Rug Special **\$1.59**

Sizes 6x9, Bright Attractive Patterns for the
Smaller Rooms.

Baby Strollers **\$9.95**

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532 Second St. Medicine Hat